



2010 CENSUS: **IT'S IN OUR HANDS**

Census Bureau News: Address Canvassers Take to the Streets

April 2009

The 2010 Census launched its next operation, Address Canvassing. A preliminary wave began on March 29th, and the mass effort launched on April 6, 2009. The entire phase concludes by June 19, 2009.

During Address Canvassing, the Census Bureau will put to work approximately 140,000 people to canvass all known streets and roads throughout the country. The canvassers identify every living quarter where people live or could potentially live, and verify more than 145 million addresses.

For the first time in Decennial Census history, census workers will confirm, add, and delete addresses using a GPS-equipped hand-held computer. Each computer is so secure that it will work only when activated by the fingerprint of its assigned operator.

Each building or structure receives Global Positioning System (GPS) coordinates to make sure it is also recorded in the right location.

Census workers also will update maps by adding new roads. This work ensures that the census address list is complete so that everyone can be counted in the 2010 census.

Below please find images which you may use to prepare your story about this important Census 2010 operation.

Census Bureau Media Department:

Cynthia Endo
Los Angeles Regional Census Center
9301 Corbin Avenue, Suite 1000
Northridge, CA 91324
Cynthia.r.endo@census.gov
Media Team (818) 717-5880
Direct Line: (818) 717-5849
Cell Phone: (818) 510-5639



2010 CENSUS: IT'S IN OUR HANDS

Address Canvassing photos:

http://www.census.gov/pubinfo/www/broadcast/photos/census_bureau/013404.html

http://www.census.gov/pubinfo/www/broadcast/photos/census_bureau/010610.html

Census bag:

<http://www.census.gov/pubinfo/www/broadcast/photos/img/CensusBag2-hi.jpg>

Census badge:

<http://www.census.gov/pubinfo/www/broadcast/photos/img/badge-hi.jpg>

Information About 2010 Census and time line:

http://2010.census.gov/2010census/about_2010_census/index.html





2010 CENSUS: IT'S IN OUR HANDS



USCENSUSBUREAU

United States™
Census
2010